



## THE REST OF THE STORY

Yolanda J. was arrested last night in connection with an organized retail crime scheme that she and two others were running out of the Super 99 Cents discount store in Chinatown. According to the District Attorney's office, the scheme involved more than \$50,000 worth of stolen merchandise.

"This isn't a shoplifting case," District Attorney Fred Jeffords said. "This is the very reason the ORC statute was signed into law. We allege the defendants played a knowing role in the theft and unlawful resale of thousands of dollars." The group allegedly bought cosmetics and toiletries from shoplifters who had stolen the items from other businesses. Super 99 Cents then sold the

merchandise for prices significantly lower than com-

petitors and even lower than the wholesale price in some instances.

When authorities executed a search warrant at the store, they recovered about 5,000 stolen items. Because a large portion of the stolen items were tagged with **custom-printed, tamper-proof Checkpoint labels**, police were able to trace the stolen merchandise back to the original retailer,

Protect your cosmetics and other merchandise with Checkpoint's **3710 Micro Cosmetic Label** and **EP 2933 Clear Tamper Tag**. These anti-theft solutions are small, flexible and clear so product branding is visible. Not only are they proven to reduce shrink by 30 to 50%, the custom printing options and tamper-proof adhesive make them the perfect solution to combat ORC and running illegal resale scams.

To protect your merchandise and your brand, the choice is clear – **run with Checkpoint labels.**



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